TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	12/16/1996

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Trek Bicycle, Corp.		01/10/1997	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Trek Bicycle Corporation
Street Address:	801 W. Madison St.
City:	Waterloo
State/Country:	WISCONSIN
Postal Code:	53594
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1994479	TREK 100

CORRESPONDENCE DATA

Fax Number: (312)759-5646

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312 357-1313

Email: dbrezina@btlaw.com
Correspondent Name: David C. Brezina
Address Line 1: PO Box 2786

Address Line 4: Chicago, ILLINOIS 60690-2786

921207-913770
David C. Brezina
/David C. Brezina/

TRADEMARK REEL: 003351 FRAME: 0215

900053604

Date:	07/19/2006
Total Attachments: 1 source=TrekName#page1.tif	

TRADEMARK REEL: 003351 FRAME: 0216

OI 1T06619

D.

FECENED - DEPT OF FINANCIAL INSTITUTIONS. ENVE OF WECOMSIN

Name of Corporation: Trek Bicycle, Corp. 97 JAN 10 A 8: 00	
Text of Amendment (Refer to the existing articles of incorporation and instruction A. Determine those items to be changed and set forth below the number identifying the paragraph being changed and how the amended paragraph is to read.) RESOLVED, THAT, the articles of incorporation be amended as follows: Article 1. is assented so that, after amendment, it shall read as follows: Article 1. The name of the corporation is: IRN 10 12:00PM TREX BICKLE CORPORATION OK 171892 DCORP 40 W.S Indicate the method of adoption by checking the appropriate choice below:	
Determine those items to be changed and set forth below the number identifying the paragraph being changed and how the amended paragraph is to read.) RESOLVED, THAT, the articles of incorporation be amended as follows: Article 1, is exended so that, after exendment, it shall read as follows: Article 1. The name of the composation is: JRN 10 12:00PM TREX BICYCLE CORPORATION () (17:892 DCORP 40 W.S Amendment(s) adopted on	
Article 1. The name of the componentian is: Article 1. The name of the componentian is: TREX BICKCLE CORPORATION OK 171892 DCORP 40 W.S Amendment(s) adopted on	·
Article 1. The name of the corporation is: TREX BICYCLE CORPORATION OK 171892 DCORP 40 W.S Amendment(s) adopted on	
TREX BICYCLE CORPORATION OK 171892 DCORP 40 W.S Amendment(s) adopted on December 16, 1996 (date) Indicate the method of adoption by checking the appropriate choice below:	
Indicate the method of adoption by checking the appropriate choice below:	40.00
() In accordance with sec 180 1000 Wie State (Ru the Roard of Directors)	
[X] IN SCORNING AIM SET TOO TOOK AND DEST (D) WE DON'T OF SHORIES	
OR	
() In accordance with sec. 122,1003, Wis. Stats. (By the Board of Directors and Shareholders)	
OR	
() In accordance with sec. 180.1005, Wis. Stats. (By Incorporators or Board of Disbefore issuance of shares)	rectors,
C. Executed on behalf of the corporation on December 16, 1996	
Joung L. Suffer (signature)	
Joseph R. Siefkes	
(printed name)	
Secretary .	
(office's tide)	
D. This document was drafted byAttorney Sherwin C. Peltin	

FILING FEE - \$40.00 OR MORE

SEE REVERSE for Instructions Suggestions Eding Fees and TRADEMARK

(name of individual required by law)

RECORDED: 07/19/2006 REEL: 003351 FRAME: 0217